

**Subject:** Re: Info on Sportie LA

**From:** Stephanie Rojas

**Date:** 02/12/2016 02:14 PM

**To:** Kim Sudhalter

Hello Kim,

I was wondering if you had the logistics about the event, like the date, time, and place. John told me he was at the BID meeting and that the BID would like the Council Member to attend the event. I just need to submit the request as soon as possible to the scheduler however. Thank you again!

On Thu, Feb 11, 2016 at 9:46 AM, Stephanie Rojas <[stephanie.rojas@lacity.org](mailto:stephanie.rojas@lacity.org)> wrote:

Thank you for the information! I have sent the request to our communications deputy and the request for the certificate as well. I will let you know what he says!

Perfect, let me know about the event when you can so I may submit an event request to see if the Council Member could attend.

Best Regards,

On Thu, Feb 11, 2016 at 9:37 AM, Kim Sudhalter <[kim.sudhalter@urbanlegendpr.com](mailto:kim.sudhalter@urbanlegendpr.com)> wrote:

Hi Stephanie:

Good talking to you this morning. Below, please find two links to articles about Sportie LA which give a really good idea of its background.

<http://footwearnews.com/2011/business/news/milestone-tracing-25-years-at-sportie-la-62925/>

<http://footwearnews.com/2011/business/news/milestone-sportie-las-key-relations-62953/>

I'm also attaching the press release they're looking to send out. They were hoping to get a quote from Council Member Koretz re: the importance of businesses such as Sportie LA to the fabric of the Los Angeles economy. Would you be able to get that for me?

I'll get right back to you with more info about the event on February 24th.

Many thanks,  
Kim

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